



**Saving the world  
one bike a time**

**Alberta Bike Swap**

# Hi!

**We are Chris and Laura Grant.**

**Laura has been cycling for decades; especially cycle commuting year round.**





**Do you always feel safe  
selling a bike online?**

**Do you always feel safe  
buying a bike online?**



**Transportation  
security**

**bike racks**

**strategic  
alliances**



**Fund other cycling  
related nonprofits  
and charities**

**Social Enterprise  
Not for Profit**


# **Bike Swap**

**Safe place to buy, sell, and  
donate bikes to fund safe cycling**



# We started with an idea

## Designed and patented bike racks

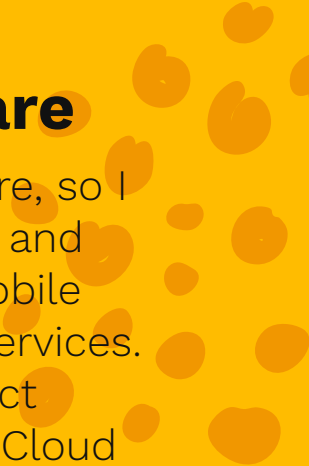


We give our bike racks away for free to promote cycling to/from events

## Designed and improve Processes

From our mistakes and significant growth

## Designed Software



There was no software, so I designed this in 2015 and am moving it to a mobile app and into cloud services. I'm a Software Product Manager and Google Cloud Woman Techmaker in my spare time.



CALGARY PARKING AUTHORITY

Calgary



BIKEBRIDGE  
CYCLING ASSOCIATION



Lethbridge, Edmonton,  
Calgary City Police  
RCMP

Lethbridge, Medicine Hat  
Food Banks



CALGARY



Bicycles for Humanity



Edmonton  
**EXPO**  
Centre





**22 million website hits April 2017**

**26 million website hits in April 2019**





# Events

Calgary

Edmonton

Lethbridge

Medicine Hat

Red Deer





**Coaching  
Hinton  
Montreal children's  
hospital society**



# Invitations

**California**

**Paris**

**U of Oslo,**

**Dubai**

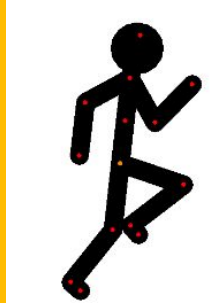
**Singapore**

**Brooklyn**

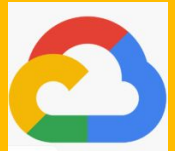
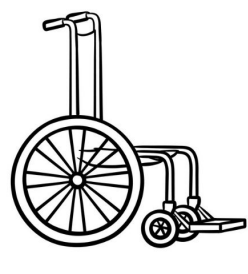
**Seattle**

**Vancouver**





# Cloud-based Mobile app





# Wait there's more! Swapportunity

It's not just the software as an app for mobile devices, it's also;

Processes as instructional design videos

Forms to help organizers make their event work

Clone of Alberta Bike Swap website that is driven by Google Ads  
for Non-Profits (\$10,000 USD / month)

If a municipality - then access to our patented bike rack design

All for one low price...



# Alberta Bike Swap

Laura Grant  
Chris Grant

Do you want to help change  
the world, one bike at a time?

