



Do we 'Sea' Change in Textile Diversion?



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Post Consumer Textile Facts?



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- **32 billion pounds** of textiles are generated each year and sent to landfill
- On average, each Canadian disposes of **68 lbs** of textiles per year. 
- Only 15% of textiles are currently reused or recycled, **85% go to landfill.**
- Textiles compose between 5-8% of total garbage going into our landfills today.

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What's New in Textile Diversion?



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Industry paper released April, 2019

“A Tipping Point: The Canadian Textile Diversion Industry”



- First resource to take a look at the textile diversion industry as a whole
- Targeted for the waste sector.
- Collaborated with over 17 cross industry stakeholders
- The first strong push for future EPR

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Textile Audits & Categorization



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2015 Metro Vancouver 42 pounds (19 kilograms) of **textiles**

2017 Recyc-Québec, Quebecers 52.9 pounds (24 kilograms) of **clothing**

This begs the question of which 'textiles' were used in the audits?

January 2019 The City of Toronto, Mississauga and Guelph and the Regions of Peel and York, together with OTDC, developed a new standards for future audits. Each category has further breakdowns for clarification.

New Standard Textile Categories

1. Clothing

2. Footwear

3. Accessories

4. Household

5. Stuffed Toys

6. Other Textiles

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THE NATIONAL ASSOCIATION FOR CHARITABLE TEXTILE RECYCLING

NACTR exists to unite Canadian charities and promote the positive social and environmental impacts of charitable textile reuse, recycling and thrift retail. As a collaborative and progressive network, we are working together towards a circular economy.



Public Awareness Campaigns



Strathcona, Alberta
(September 2019)

Give your old clothes new life.

Donate your unwanted textiles to a local not-for-profit thrift store.

Donating your unwanted textiles benefits your local community, reduces waste going to the landfill and leaves more room in your black cart.

Learn what can be donated and see how your donations help our community at strathcona.ca/textiles

Questions?

780-449-5514

greenroutine@strathcona.ca



Less Waste, More Style



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Public Awareness Campaigns



Metro Vancouver
(Spring 2019)



metrovancover.org/services/solid-waste/projects-initiatives/think-thrice/Pages/default.aspx

metrovancover

REDUCE REPAIR RE-USE

THINK THRICE
ABOUT YOUR CLOTHES

COMMUNITY ABOUT

WE BUY 3
TIMES MORE
CLOTHES
THAN WE DID
IN THE 80s

Reduce, repair and re-use your clothes to help minimize landfill waste

On average, we buy three times more clothes than we did in the 80's, and it is estimated that one garbage truck full of clothing is landfilled globally every second.

Cheaper clothing, fast fashion trends, and an overall increase in consumption is resulting in more and more clothing waste! Did you know that in Metro Vancouver we threw away 44 million pounds of clothing last year?

It's time we Think Thrice about our clothes.

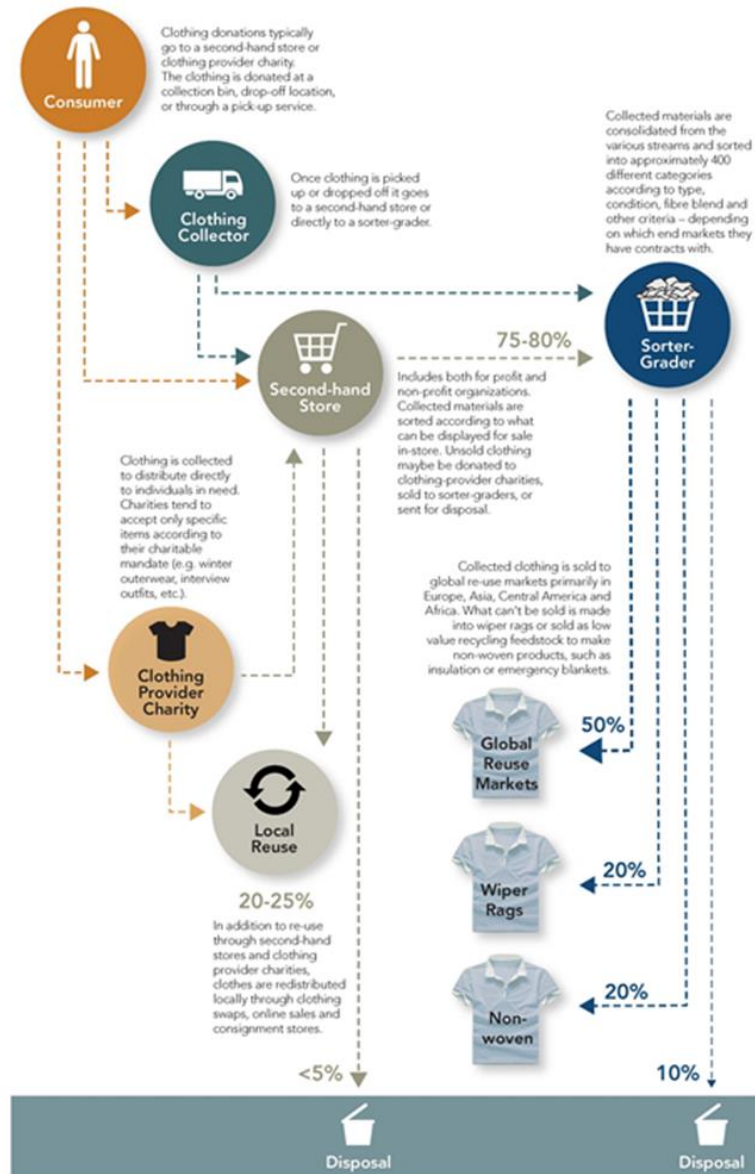
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Metro Vancouver (Spring 2019)



THE LIFE CYCLE OF UNWANTED CLOTHING

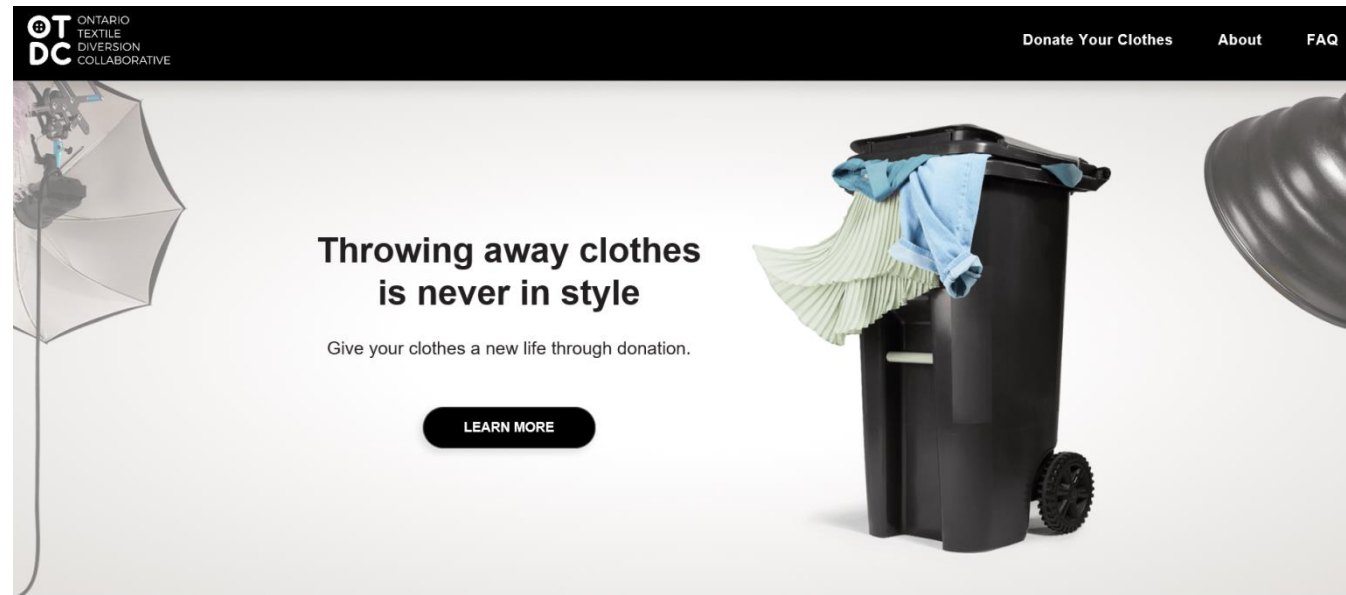
WHAT HAPPENS TO YOUR UNWANTED CLOTHING?



Did you know? All clean and dry clothing can be donated, even if it's heavily worn or torn. Go to www.clothesarentgarbage.org for donation options, pick-up services, and drop-off locations.

Ontario Textile Diversion Collaborative

- September 2019
- Suite of marketing material focused for residents
- Available for all municipalities to access, free for Ontarians
- OTDC.CO



Public Awareness Campaigns



YOUR

DONATIONS

MATTER



There's power in giving

Drop Off Your Gently Used Clothing
and Household Items

www.thriftstore.ca/donate-today

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The Result?



- Increased public awareness
- Pressure and call to action from the public and federal government bodies
- Action plans/programs under development
- Over 280 Municipalities across Canada have implemented textile diversion programs

How does textile diversion fit in your action plan?

Grow the textile waste diversion industry: help the environment, help our economy, and help our communities. A triple net bottom line like no other in the waste industry, a win for all!

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Across Canada



Canadian Council
of Ministers
of the Environment

Le Conseil canadien
des ministres
de l'environnement

CANADA-WIDE ACTION PLAN ON ZERO PLASTIC WASTE
which outlines a vision to keep all plastics in the economy
and out of the environment.

**Many voices for the
textile industry responded!**

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Jump on the “Ban” Wagon?



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Textile Ban discussions have quieted

Things to consider before a Textile Ban



- Who is currently collecting in the market?
- Who are the processors in the market and will they be capable of handling additional volumes?
- How will a ban affect the local non-profit charities and for-profit organizations in the community?
- Who will bear the costs to collect and sort residents' textile waste?
- What resources will be needed to support current local infrastructure?
- What do residents desire in disposing of textiles – do they want to donate to charities, or simply dispose for convenience?
- How can the municipality best influence diversion AND support the local textile diversion industry?

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THE LIFE OF YOUR DONATION



DONATE ONE ITEM, A BAG OR TRUCKLOAD

We gratefully receive gently used clothing, furniture and household items.



**REPLENISHING
OUR STORES**

Vouchers are given to individuals in need to shop.

Guests shop for great savings and treasures.



**ENVIRONMENTAL
STEWARDSHIP**

Donated items are recycled by shopping thrift.

Unsaleable donations are recycled with eco-friendly experts.

WE MAKE YOUR DONATION COUNT



SECOND CHANCE

Your donation has a second chance to be treasured by those who need it.



GIVE SUPPORT

You contributed to giving support to The Salvation Army programs, services and emergency relief efforts.



DIVERT FROM LANDFILL

You helped divert millions of clothing, furniture and household items from local landfills.

A Full Service Partner!

**We Collect
We Sort
We Give
We Sell
We Recycle**

**Profits into our
communities**

Who We Are



We make your donation count

<https://youtu.be/CYkSaYnfFQU>

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Why Partner With SA?



- Collection of multiple streams: furniture, textile and household
- Multiple service options
- No cost to our partners
- Trusted, reputable, respected charity
- Community engagement
- Enhanced environmental benefits
- Local employment opportunities
- Social impact-helping those most in need in your community



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Back Into Your Community



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Food Services

- Food Banks
- Nutritious School Meals
- Community Meals

Emergency Disaster Services

- Response and Recover Services
- Food and hydration
- Emotional and spiritual care
- Donations management
- Disaster social services
- Long-term recovery

Housing and Shelters

- Emergency Shelters
- Transitional Housing
- Safe Houses
- Youth & Senior Housing

Social Service Programs

- Addiction rehabilitation
- Long-term and palliative care;
- Christmas assistance
- After-school programs:
- Camps;
- Life-skills classes such as budgeting, cooking, and anger management.

Thrift Stores

- Local employment
- Clothing and household items given to those in need
- Provides inexpensive clothing and household items for sale
- Dignified shopping experience
- Recycling depots for textiles
- Community connection

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Helping Our Communities



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**The Salvation Army services over
400 communities across Canada**

1.7 million persons assisted through Salvation Army programs and services in 2017/2018.



\$6 million Vouchers given to individuals and families in need to shop free of cost in our Thrift Stores.



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Thank you!



“Grow the textile waste diversion industry: help the environment, help our economy, and help our communities. A triple net bottom line like no other in the waste industry, a win for all!” – *Tonny Colyn*

For more information contact:



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